

# **Regional Innovation Network** "Healthy Ageing"







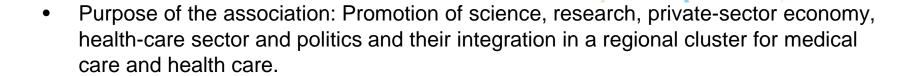
#### Gesundheitsregion KölnBonn e.V.



One of six formally designated health-promotion regions in the regional cluster

"Gesundheitswirtschaft.NRW"

- Association established 1<sup>st</sup> July 2009
- Number of founding members: 50
- Current number of members: 135



 Sponsorships for specific topics in the North-Rhine Westphalian health-promotion regions: "Health Promotion for All Generations"

### Regional Innovation Network "Healthy Ageing"



Ministry:

North-Rhine Westphalian Ministry of Innovation, Scientific Affairs and Research

Ministerium für Innovation. Wissenschaft und Forschung des Landes Nordrhein-Westfalen





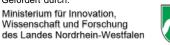
Project term:

36 months

(4th January 2013 - 31st December 2015)

"Fortschritt NRW" envisions a scientific community that is willing again to assume greater responsibility for our society. It is about preserving people's prosperity and well-being without losing sight of our ecological, economic, social and cultural living resources."

Minister of Scientific Affairs Svenja Schulze





#### Fortschritt.NRW - Tools



- **Progress Research Group**
- Centres of Progress
- **Progress Fora**







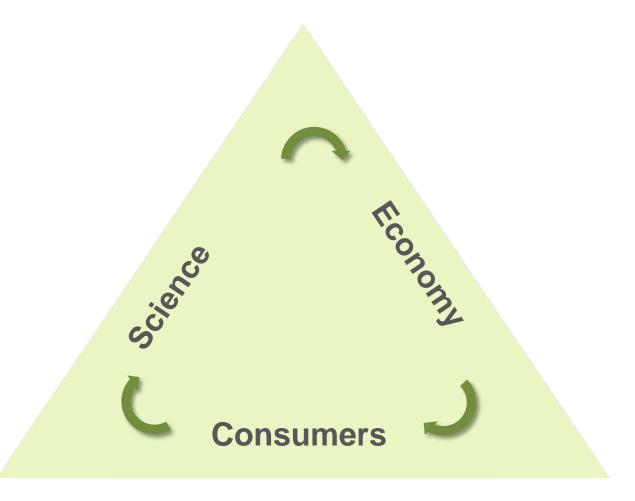






#### **Stakeholders**





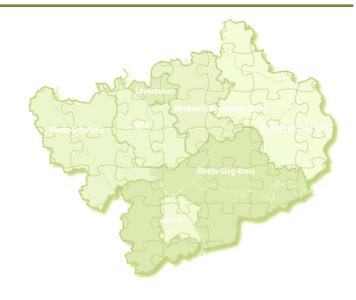




#### **Objective**



Put together the special competencies existing in the Rhineland on the subject "Healthy Ageing" to transdisciplinary work…





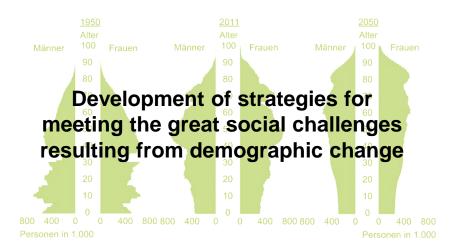
... In order to guarantee that elderly people can enjoy good health and secure living conditions.





#### **Tasks**





National and international positioning of the science centre's expert potential

Organisation of and support for cross-disciplinary exchange among experts







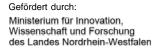
### Previous Activities:

#### **Events**



# Grand Challenges: Answers from NRW Active and Healthy Ageing – Translational Research as source of innovations 06th February 2013 in Brussels









Gesundheitsregion

#### **Previous Activities: Events**





### Kick-off meeting Regional Innovation Network "Healthy Ageing" 15<sup>th</sup> April 2013 in Cologne









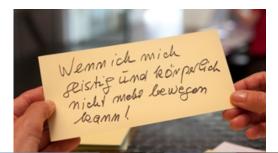
KölnBonn

## **Previous Activities:**





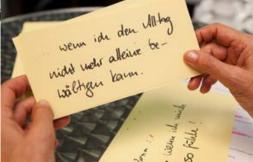
### "Fortschritt NRW" Forum "At the hub of things - Quality of Life in Old Age" 24th June 2013 in Cologne















#### **Previous Activities: German Federal Ministry of** Education and Research Challenge: "Health-Promotion": & Service-Providing Regions of the Future"



Aktives und Gesundes Altern im Rheinland -AHA Rheinland



SORGE ("Care") Systematic-Medicine Model reflecting medical care as provided in the real world

#### SONORIS

Design and testing of Integrated Health-Care schemes



















UNIKLINIK

Rentenversicherung

ZENTRUM für Gesundheit

KÖLN

Deutsche



Gesundheitsökonomie und

Klinische Epidemiologie

Institut für

Bayer HealthCare

Pharmaceuticals





Strengthening of the public's health literacy





Qualification to prepare for integrated health care tasks

DGG









Fachhochschule Köln Cologne University of Applied Sciences.





















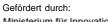






#### **TRANSFER**

Development of business models and guidelines















#### Previous Activities: Cooperation in requesting establishment of Progress Research Groups



- University of Cologne: "Good health till old age"
- Deutsche Sporthochschule Köln: "Exercise to stay fit and healthy till old age"
- COPT.NRW: "FLEOPS"(Flexible Optical Sensor Systems for health-care old age safety)
- Bonn University Department of Information Technology VI: "VITAL Vernetzte intelligente Assistenzsysteme für ein selbst-bestimmtes Leben im Alter"(≈ integrated intelligent assistance systems to support autonomy in old age)
- Bonn University: Institute Pharmacology and Toxicology: "BrainCure Neurological diseases and their treatment: challenges facing us in the future"

#### **Progress Research Groups**

- "Fortschritt NRW"Tool
- Sponsoring for interdisciplinary research training groups
- Design of structured PhD programmes on the basis on research questions from inter- and transdisciplinary research fields
- Merging of scientific and practical learning processes
- Research to initiate sustained development enabling society to meet the great social challenges
  - → Tangible improvements of people's living environments







# Previous Activities: Expert Opinion Poll



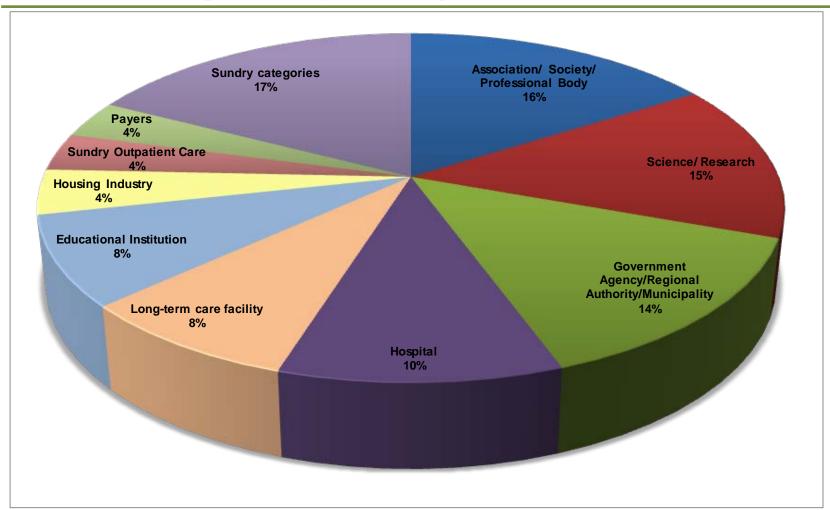
Quality of Life in Old Age - What is missing? Share your knowledge with us?!

- Objective: Identification of fields needing priority action to guarantee a good quality of life for people of old age
- Survey Period: 15th July 2013 15th November 2013
- Number of questionnaires distributed by HRCB:
- Number of responders:
- Institutions willing to join the project



# Expert opinion poll: Professional background of polled subjects



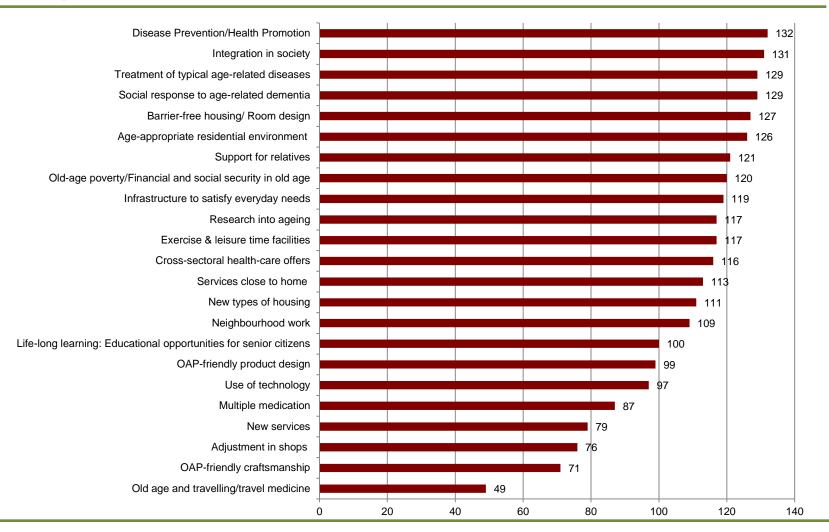






# Expertenbefragung: Priority action needed in





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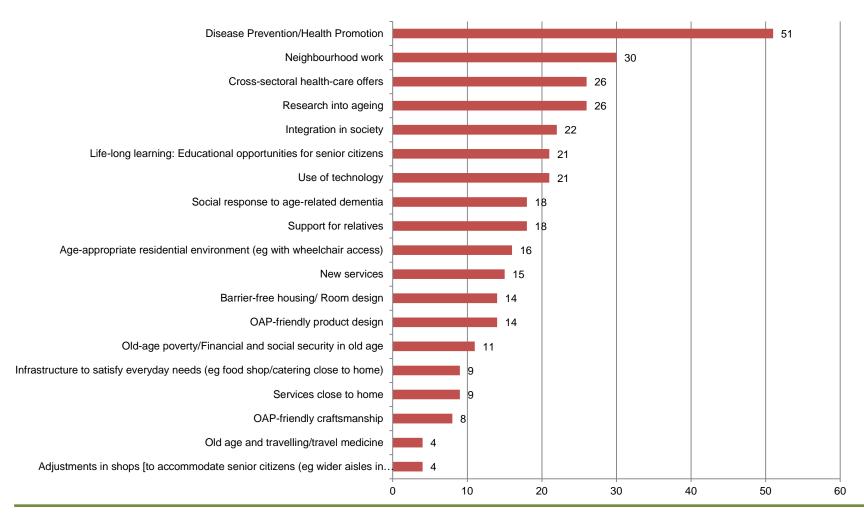


Rechtsträger:



# **Expertenbefragung:**Willingness to join the project





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Rechtsträger:







... as a working platform for transdisciplinary collaboration between private-sector economy, science and consumers...

#### First-Session:

1)	<b>Health Promotion and Disease Prevention</b>	11th March 2014
2)	Housing for the Elderly	12th March 2014
3)	Geriatric Medicine	14th March 2014
4)	Integration in Society	11th April 2014

#### Second Session:

1)	Health Promotion and Disease Prevention	08th. April 2014
2)	Housing for the Elderly	30th. April 2014
3)	Geriatric Medicine	02th. Mai 2014







#### **Focus Groups**



- Working platforms requiring interdisciplinary and cross-sector staffing
- Coordination of: necessary action, research questions, priorities and suggestions for solutions in the specific focal areas
- Consultation results serve as a basis for deepening and refining the work of both the individual focus groups as well as other working platforms







Gesundheitsregion

# "Regional Innovation Network ("RIN") 1st Anniversary Meeting on 12th May 2014



12:00 oʻclock	Flying Buffet	
12:30 till 12:45 o'clock	Opening and welcoming speech by Min	ister Svenja Schulze

Propositions concerning the 4 focus groups' fields of action – Introduction by the focus group moderators (5 minutes each)

- Health Promotion & Disease Prevention
- Housing for the Elderly
- Integration in Society
- Geriatric Medicine
- 13:10 till 13:55 oʻclock 4 Parallel workshops dealing with the focus group research
  - questions
- 14:00 till 14:30 o'clock Closing discussion with the audience and
  - Minister Svenja Schulze
  - one spokesperson from each workshop
  - Prof. Dr. Wolfgang Goetzke, managing director of the RIN

14:30 o'clock Snack (coffee and cake)

Venue: Bonn University Club







Gefördert durch:
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Wissenschaft und Forschung
des Landes Nordrhein-Westfalen

12:45 till 13:05 o'clock









- Congress on 12th May 2014, attended by Minister Svenja Schulze
- Participation in various progress research groups addressing "Demographic Change"
- Student projects, in cooperation with Fresenius University of Applied Science
  - New types of living arrangements for the elderly Guaranteed quality of life in old age
  - Representative polls to identify the specific needs and requirements of elderly people
- Cooperation with universities to compile a list of research subjects for student projects and graduation papers
- Compilation of a "Healthy Ageing" knowledge base
  - Thematically relevant projects (science and private-sector economy)
  - Services and offers for senior citizens (consumers)
- Photo competition









### Thank you very much for your attention!

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